





SHAWNA GROSSKLEG

FEARLESS PICKLEBALL HER

About Me

Fearless Pickleball Her shares pickleball through the eyes of a woman who discovered the sport as an adult and is learning out loud. Based in Toronto, I create relatable content about improving, competing, travelling for pickleball, finding great gear, and celebrating women in the sport.

CREATOR SNAPSHOT

150K

90-day content views

52%

Female audience

5+ TIMES/WEEK

Active in the pickleball community

Let's Connect

fearlesspickleballher@gmail.com

BRAND FIT & KEYWORDS

WOMEN WHO PLAY

FEARLESS

LEARNING OUT LOUD

PICKLEBALL LIFESTYLE

SLIGHTLY OBSESSED

SERVICES

- **SPONSORED POSTS & STORIES**

Instagram Reels, TikToks, Stories, and cross-platform campaigns.

- **UGC FOR BRAND CHANNELS**

Authentic on-court videos for brand social channels, websites, and campaigns.

- **PRODUCT REVIEWS & DEMOS**

Paddles, gear, apparel, accessories, and tournament-day essentials.

- **EVENTS & AMBASSADORSHIPS**

Tournament coverage, Canadian launches, affiliate partnerships, and long-term collaborations.

WHY WORK WITH ME

- **REAL PLAYER PERSPECTIVE**

I play frequently, attend clinics and events, compete in tournaments, and travel for pickleball.

- **WOMEN-FOCUSED LENS**

A distinct point of view that celebrates women and makes the sport feel welcoming.

- **RELATABLE OVER ELITE**

My learning journey reflects the recreational players who actually buy and use pickleball products.

- **CANADIAN CONNECTION**

Toronto-based access to local players, clubs, events, and a growing Canadian pickleball community.

CONTACT

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Location: Toronto, Canada

Rates & Packages Available upon request